Onstream MEDIA

Introducing VisualWebcaster™ With iEncode

YOUR PARTNER FOR SUCCESS

VisualWebcaster with iEncode puts you in control by enabling you to provision and manage your own video webcast program. Onstream Media provides training and dedicated help desk support to assist you ensuring that your events run seamlessly, with maximum impact. We can also work with you to develop an effective webcasting strategy to meet your needs and those of your customers. You can count on Onstream to be your partner, making every event a success.

WEBCASTS PROVEN EFFECTIVE FOR:

- Lead Generation
- Education & Training
- Corporate Communications
- PR / Investor Relations
- Product Launches
- Sales Meetings / Presentations
- Marketing Communications
- Events
- Keynotes
- Session Webcasts
- Global Presentations
- Virtual Meetings
- Concerts

Many companies express the desire to use their own studios or production crews to capture and encode their important events. Now Onstream Media is offering its award winning VisualWebcaster™ with iEncode, a self-administered cloud-based webcasting solution that incorporates multi- media, such as streaming video, audio, graphics, HTML and presentation documents.

At your next event, your crew can deploy its own encoder, using the Flash Media Encoder software, and send the encoded signal directly up to our system on the cloud. Your live stream is now part of the fully interactive VisualWebcaster™ with iEncode experience. It's "plug and play," with no need for additional infrastructure or capital investment.

The system is fully interactive and customizable, featuring PowerPoint presentations, Q&A, chat, real-time surveys, downloadable docs, animation and polls. Social networking capabilities allow you to share your content via Facebook®, Twitter® and LinkedIn®

Webcasting is a highly powerful way to connect with audiences, identify leads, generate new revenue and increase brand awareness. VisualWebcaster with iEncode provides you with the ability to deliver professional live or on demand events to desktops and mobile devices globally, simply and cost-effectively while offering greater flexibility for event producers and videographers in the field.

STREAM FROM ANY DEVICE

With Flash Media Encoder™, you can stream from virtually any encoding device that can create an RTMP Flash stream. RTMP Flash streams can be created right on your desktop with the free Adobe Flash Media Live Encoder™ application and your webcam. Just capture the content and we take care of the rest.

There is also a wide range of third-party encoding appliances, such as the Viewcast Niagra™, Tricaster™, Teradak™ and many others available that can create your live stream.

Professional Editing – Whether you encode your own live stream, or Onstream Media encodes for you, our professional team of webcasting engineers will handle all post-live-event editing of your media file(s) for on-demand delivery.

Create a High-Impact Presentation – Pair your video broadcast with presentation slides, polling or Q&A functionality for a compelling and interactive event.

Cloud-Based Platform – Leverage Onstream Media's cloud-based platform for event setup, management, registration and player customization, or let our professional event producers handle every aspect of your event for you.

World Class CDN – When using Onstream services, you can rely on our architecture to deliver the best, secure, rich-media management experience your customers demand. Our content-delivery network (CDN) provider, Akamai®, is a global service provider that spans 100,000 servers in 75 countries, facilitating secure, high-performing user experiences on any device.

Social Media Enabled – Extend the reach of your broadcast quickly and easily by sharing it on social media.

Exceptional Service – The technology is backed by our experienced personnel who will assist you from start to finish with attentive, flexible service to make your event a success.

Archive for On-Demand Viewing – All live events come with a 1-year archive for on-demand viewing with full-reporting.

Reporting and Analytics – Measure your effectiveness with our robust reporting tools and analytics.

www.onstreammedia.com

Contact us today to learn about this award-winning solution.

Onstream Media Corporation

1291 SW 29th Avenue
Pompano Beach, FL 33069 USA
Tel: 1.954.917.6655
Fax: 1.954.917.6660
Toll-Free: 1.877.932.3400
info@onstreammedia.com

Onstream MEDIA